

Print Rate Cards ¥ Financial Times



Financial Times Newspaper ¥

RATE CARDS

Financial Times Newspaper – ¥

WEEKDAY – COLOUR PRIME

	Size	Worldwide	Europe including UK	UK	US	Asia
Front Page Solus	204mm x 112mm	¥5,291,520	¥3,679,260	¥2,067,000	¥1,356,270	¥1,025,550
Back Page Solus*	250mm x 170mm	¥5,291,520	¥4,068,810	¥2,385,000	¥2,051,100	¥1,717,200
Page 3	Half, Junior, Quarter	¥19,843,200	¥14,485,536	¥8,649,600	–	–
Page 5	Super Prime Full Page	¥25,066,350	–	–	–	–
	Full Page	¥23,516,100	¥17,315,100	¥10,223,700	–	–
	Junior/Half Page	¥18,412,200	¥13,440,906	¥7,806,900	–	–
Page 7 (Section 1 only)	Full Page	¥22,406,280	¥16,469,856	¥9,690,096	–	–
	Junior/Half Page	¥16,933,500	¥12,365,430	¥7,182,348	–	–
Arts Page (Section 1 only)	Quarter Page	¥8,549,112	¥6,300,216	¥4,348,968	–	–
Opposite Big Read (Section 1 only)	Full Page	¥22,406,280	¥16,469,856	¥9,690,096	–	–
	Junior/Half Page	¥16,933,500	¥12,365,430	¥7,182,348	–	–
Markets Data Strip	80mm x 345mm	¥5,278,800	–	¥2,238,561	–	–

*Runs as 250mm x 345mm in Section 2 on Monday

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WEEKDAY – STANDARD COLOUR – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Full Page *for Asia & US rates	560mm x 345mm	¥21,544,500	¥15,836,400	¥9,317,400	¥4,499,700	¥2,846,100
Junior Page	380mm x 230mm	¥13,712,160	¥10,078,374	¥5,848,656	–	–
Half Page *for Asia rates	280mm x 345mm	¥15,582,000	¥11,452,770	¥6,646,200	–	¥2,067,000
Quarter Page *for Asia and US rates	280mm x 170mm	¥8,220,300	¥6,057,900	¥4,181,700	¥1,876,200	¥1,431,00
Eight Page** *on all rates	140mm x 170mm	¥4,110,150	¥3,028,950	¥2,090,850	¥938,100	¥715,500
Strip	200mm x 345mm	¥13,197,000	¥9,699,000	¥5,692,200	–	–
DPS Centre	560mm x 715mm	¥43,089,000	¥31,323,000	¥20,352,000	–	–
Fireplace	380mm x 485mm	¥33,549,000	¥24,658,515	¥16,695,515	–	–

*Sold on a week-commencing basis

**Subject to availability

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Financial Times Newspaper – ¥

WEEKDAY – MONO – RUN OF PAPER (ROP)

	Size	Worldwide	Europe including UK	UK	US	Asia
Mono ROP Section 1* ** for US and Asia rates	SCU	¥50,085	¥38,160	¥20,988	¥10,812	¥5,565
Mono ROP Section 2	SCU	¥55,650	¥42,930	¥26,394	–	–
Floating Rate Notices	–	¥38,796	¥30,528	¥20,352	–	–

Column	Width
1	53mm
2	112mm
3	170mm
4	230mm
6	345mm

WEEKDAY – CLASSIFIED SINGLE COLUMN UNIT (SCU)

	Size	Worldwide
Business Opportunities	SCU	¥31,800
Business Wanted	SCU	¥31,800
Public & Legal Notices	SCU	¥31,800
Business for sale	SCU	¥31,800
Commercial Propert	SCU	¥15,900

*Minimum 20cm x 2 columns
**Will appear in Section 1 or 2, subject to availability

Business Education ¥

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Business Education – ¥

WEEKDAY – Business Education		Worldwide	Europe inc UK	UK	US	Asia	CEMEA
Monday Newspaper	Mono SCU	¥16,377	¥16,377	¥13,197	¥10,812	¥5,565	¥13,197
	Colour SCU	¥21,306	–	–	–	–	–
Broadsheet Report	Mono SCU	¥30,210	¥30,210	¥18,285	¥15,264	¥9,222	¥18,285
	Colour SCU	¥36,888	¥36,888	¥22,101	¥18,444	¥10,971	¥22,101

Special Reports ¥

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Special Reports – ¥

WEEKDAY – Special Reports		WW Colour	WW Mono
Front Page	Half Page or Junior page	¥12,720,000	¥6,805,200
Back Page	Full page	¥15,947,700	¥13,610,400
	Half or Junior page	¥12,084,000	–
Page 3	Half or Junior page	¥10,923,300	¥5,876,640
Run of Report	Full Page	¥14,007,900	–
	Half Page	¥9,571,800	–
	Junior Page	¥8,423,184	–
	Quarter Page Solus	¥6,725,700	–
	Quarter Page (not solus)	¥4,992,600	–
	SCU	–	¥34,980

Weekday ¥

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Weekday – Inserts – ¥

Newspaper (CPT)	¥
UK	¥27,825
Europe	¥23,055
USA	¥31,482
Asia	POA

HTSI Magazine (CPT)	¥
How to Spend It UK (loose A5 card)	¥26,553
How to Spend It USA (loose A5 card)	¥27,348
How to Spend It (Bound in)	POA

FT Weekend Magazine (UK)	WW Colour
FTWE – Bound In ONLY	POA

RATE CARDS

Weekday – Managed Funds & Investor Relations – ¥

Managed Funds Service 6 day lisiting – Minimum of 3 lines	¥	
UK Authorised Funds	¥202,725	per line per annum
Offshore Domiciled Funds	¥267,120	per line per annum

Managed Funds Service 2 day lisiting – Minimum of 3 lines	¥	
UK Authorised Funds	¥121,635	per line per annum
Offshore Domiciled Funds	¥159,000	per line per annum

Managed Funds Logos	¥	
All Print Issues (6 day Isiting)	¥2,782,500	
FTfm, FT Weekend (2 day listing)	¥1,113,000	

Investor Relations Financial Times Share Service	¥	
Daily share price listing in the FT Share Service section and an enhanced Equities page on FT.com	¥461,100	per line per annum

Trading Directory

RATE CARDS

Trading Directory, Contracts & Tenders – ¥

Trading Directory	3 Months	6 Months	12 Months
4x3	¥3,774,024	¥6,290,040	¥10,901,517
6x3	¥3,938,112	¥6,563,520	¥11,375,496
8x3	¥4,525,776	¥7,540,416	¥13,065,984
10x3	¥4,717,530	¥7,860,960	¥13,651,740

Print Packages	Rate
Weekday Classified SCU – Worldwide	¥34,185

Print & Digital Packages Packages	Details	Rate
Package 1	2 x Quarter Page ROP FT Weekday 100k impressions ROS FT.com over 30 days	¥3,975,000
Package 2	2 x 16x3 Box ROP FT Weekday 85k impressions ROS FT.com over 30 days	¥2,226,000
Package 3	2 x 10x2 ROP FT Weekday 75k impressions ROS FT.com over 30 days	¥1,431,000
Package 4	2 x 6x2 ROP FT Weekday 50k impressions ROS FT.com over 30 days	¥1,113,000

Section 1 ¥

WEEKEND – COLOUR PRIME – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Full Page	204mm x 112mm	¥3,138,660	–	–	–	–
Junior Page	250mm x 170mm	¥3,138,660	–	–	–	–
Half Page	Half, Junior, Quarter	¥5,727,816	¥4,785,264	¥3,661,452	–	–
Quarter Page	Super Prime Full Page	¥12,016,425	–	–	–	–
Strip	Full Page	¥11,283,149	¥9,343,858	¥7,208,678	–	–
DPS Centre	Junior/Half Page	¥5,641,574	¥4,671,929	¥3,604,339	–	–
Fireplace	Full Page	¥10,770,278	¥8,919,137	¥6,881,011	–	–
Page 7 (Sec 1 Only)	Junior/Half Page	¥5,385,139	¥4,459,568	¥3,440,506	–	–

RATE CARDS

FT Weekend – Section 1 – ¥

WEEKEND – STANDARD COLOUR – RUN OF PAPER

	Size	Worldwide	Europe incl UK	UK	US	Asia
Full Page	560mm x 345mm	¥10,257,408	¥8,494,416	¥6,553,344	–	–
Junior Page	380mm x 230mm	¥4,593,828	¥3,796,284	¥2,934,981	–	–
Half Page	280mm x 345mm	¥5,128,704	¥4,247,208	¥3,276,672	–	–
Quarter Page	280mm x 170mm	¥2,564,352	¥2,123,604	¥1,638,336	–	–
Strip	200mm x 345mm	¥4,029,696	¥3,330,096	¥2,574,528	–	–
DPS Centre	560mm x 715mm	¥20,514,816	¥16,988,832	¥13,106,688	–	–
Fireplace	380mm x 485mm	¥9,187,656	¥7,592,568	¥5,869,962	–	–

RATE CARDS

FT Weekend – Section 1 – ¥

WEEKEND – MONO – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Mono ROP	SCU*	¥21,783	¥18285	¥13,356	–	–

Column	Width
1	53 mm
2	112 mm
3	170 mm
4	230 mm
6	345 mm

WEEKDAY – CLASSIFIED SINGLE COLUMN UNIT (SCU)

CLASSIFIED SCU	Size	Worldwide
Contracts & Tenders	SCU	¥34,185
Business Opportunities	SCU	¥31,800
Business Wanted	SCU	¥31,800
Public & Legal Notices	SCU	¥31,800
Business for sale	SCU	¥31,800
Commercial Property	SCU	¥15,900

*Minimum 20cm x 2 columns

House & Home ¥

RATE CARDS

FT Weekend – House & Home – ¥

House & Home	Size	WW Colour	WW Mono
Front Page Solus	100mm x 345mm	¥1,510,500	–
Full Page	–	¥3,739,800	–
Half Page	–	¥1,869,900	–
Quarter	–	¥934,950	–
Property Gallery	100mm x 83mm	¥127,200	–
Property Gallery Strip	100mm x 345mm	¥667,800	–

Life & Arts ¥

RATE CARDS

FT Weekend – Life & Arts – ¥

WEEKEND – LIFE & ARTS – COLOUR PRIME

	Size	WW Colour
Front Page Solus	204mm x 112mm	¥2,067,000
Back Page Solus	280mm x 170mm	¥2,778,048
Page 2	Quarter Page	¥3,180,000
Page 3 Colour/Mono	204mm x 112mm	¥1,987,500
Page 4	Quarter Page	¥3,100,500
	Strip (140mm x 345mm)	¥3,498,000
Page 5 Colour/Mono	Junior Page	¥6,271,596
	Half Page	¥6,271,596
First Full Page Opportunity	Full Page	¥11,090,886
Page 7	Junior Page	¥5,644,500
	Half Page	¥5,644,500

WEEKEND – LIFE & ARTS – STANDARD

	Size	WW Colour
Colour	Full Page	¥8,995,902
	Junior Page	¥4,601,778
	Half Page	¥5,042,526
	Quarter Page	¥3,065,838
	Strip (140mm x 345mm)	¥3,372,390
	Colour SCU*	¥27,030

WEEKEND – LIFE & ARTS – STANDARD

	Size	WW Colour
Mono	Full Page	¥5,144,604
	Junior Page	¥2,320,128
	Half Page	¥2,564,352
	Quarter Page	¥1,282,176
	Strip (14 x 6)	¥1,410,330
	Mono SCU – All sizes	¥15,264

*For Color SCU less than 1/4 Pg, please contact your usual FT representative

FT Weekend Magazine ¥



RATE CARDS

FT Weekend – Magazine – ¥

WEEKEND – FT WEEKEND MAGAZINE – PRIMES

Size	UK
Inside DPS	¥3,927,300
Outside Back Cover	¥2,472,927
Inside Back Cover	¥1,812,600

WEEKEND – FT WEEKEND MAGAZINE – PAGES

Size	UK
1st Left Hand Page	¥1,923,105
1st Right Hand Page	¥1,923,105
Front Half	¥1,735,962
Run of Magazine	¥1,392,045

WEEKEND – FT WEEKEND MAGAZINE – DPS

Size	UK
Front Half	¥3,180,000
Run of Magazine	¥2,703,000

WEEKEND – FT WEEKEND MAGAZINE – FRACTIONAL SIZE

Size	UK
Half DPS	¥2,067,000
Half Page	¥826,800
Quarter Page	¥496,080
Vertical Strip	¥578,760
Food & Drink Box	¥349,800

HTSI ¥

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FT Weekend – HTSI Magazine – ¥

WEEKEND – HTSI – POSITION

Position	WW	Europe	US	Asia
Inside DPS 1	¥10,215,750	¥8,307,750	¥2,742,750	¥2,297,550
Inside DPS 2	¥9,937,500	¥8,148,750	¥2,703,000	¥2,090,850
Inside DPS 3	¥9,818,250	¥7,711,500	¥2,663,250	¥1,931,850
Inside DPS 4	¥9,301,500	¥7,367,265	¥2,583,432	¥1,892,100
Inside DPS 5*	¥9,047,100	¥7,115,250	¥2,531,757	¥1,854,258
Inside DPS 6*	¥8,745,000	¥6,876,750	¥2,481,036	¥1,817,211
Inside DPS 7*	¥8,466,750	¥6,638,250	¥2,431,428	¥1,780,800
Inside DPS 8*	¥8,188,500	¥6,439,500	¥2,382,774	¥1,733,100
1st DPS after Contents	¥7,274,250	¥6,240,750	¥2,345,250	¥1,709,250
2nd DPS after Contents	¥6,837,000	¥5,247,000	¥2,226,000	¥1,590,000
Centre Spread	¥7,155,000	¥5,803,500	¥2,305,500	¥1,749,000
DPS Front Half	¥5,922,750	¥4,690,500	¥1,987,500	¥1,510,500
DPS (ROM)	¥4,849,500	¥4,054,500	¥1,828,500	¥1,113,000

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FT Weekend – HTSI Magazine – ¥

WEEKEND – HTSI – PAGES

Pages	WW	Europe	US	Asia
Outside Back Cover	¥6,081,750	¥5,167,500	¥1,908,000	¥1,582,050
Left Facing Contents	¥5,763,750	¥4,809,750	¥1,844,400	¥1,542,300
Inside Back Cover	¥3,657,000	¥3,140,250	¥1,351,500	¥1,113,000
1st Right Hand Page	¥5,207,250	¥4,372,500	¥1,717,200	¥1,438,950
2nd Right Hand Page	¥4,889,250	¥4,014,750	¥1,669,500	¥1,311,750
3rd Right Hand Page	¥4,690,500	¥3,975,000	¥1,542,300	¥1,224,300
RHP Front Half	¥4,332,750	¥3,537,750	¥1,423,050	¥1,136,850
1st Left Hand Page	¥4,690,500	¥3,975,000	¥1,582,050	¥1,224,300
2nd Left Hand Page	¥4,452,000	¥3,617,250	¥1,423,050	¥1,136,850
Front Half Page	¥3,736,500	¥2,941,500	¥1,176,600	¥842,700
RHP (Run of Magazine)	¥3,657,000	¥2,782,500	¥1,073,250	¥715,500
Specified Positions*	¥3,657,000	¥2,782,500	¥1,073,250	¥834,750
Run of Magazine	¥3,339,000	¥2,385,000	¥1,033,500	¥596,250

*Page facing Technopolis, Eclectibles & Smooth Guide

RATE CARDS

FT Weekend – HTSI Magazine – ¥

WEEKEND – HTSI – FRACTIONAL SIZES

Fractional Sizes	WW	Europe	US	Asia
Half DPS	¥3,855,750	¥3,021,000	¥1,192,500	¥556,500
Half Page	¥1,868,250	¥1,272,000	¥675,750	¥357,750
Quarter Page	¥954,000	¥715,500	¥437,250	¥278,250
Vertical Strip	¥993,750	¥795,000	¥477,000	¥318,000

FT Money

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FT Weekend – FT Money – ¥

WEEKEND – FT MONEY

	WW	UK Colour	UK Mono
Full Page ROP	340mm x 262mm	¥3,210,210	–
Full Page*	Specified Position	¥3,484,167	¥3,484,167
Junior Page*	Specified Position 250mm x 173mm	¥1,720,380	¥1,720,380
Junior Page ROP	250mm x 173mm	¥1,575,690	¥1,198,860
Half Page ROP	170mm x 262mm	¥1,609,080	¥1,221,120
Quarter Page ROP	170mm x 129mm	¥806,130	¥610,560
Front Solus	262mm x 80mm	¥2,276,880	¥2,276,880
Cover Wrap		POA	POA
SCU Rate		¥16,218	¥12,243

*Specified sites include 3, 5, & 7 and set sizes apply. Please speak to your FT rep for more details

Art of Fashion ¥

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FT Weekend – Art of Fashion – ¥

WEEKEND – FT MONEY

Primes	UK Colour
Inside Front Cover	¥9,730,800
Inside Front Cover 2	¥9,253,800
Inside Front Cover 3	¥8,791,110
Left Facing Contents	¥4,849,500
1st Right Hand Page	¥4,452,000
2nd Right Hand Page	¥4,372,500
1st Left Hand Page	¥4,372,500
Right Hand Front Half	¥4,181,700
Left Hand Front Half	¥4,086,300
Centre Spread	¥6,797,250
Inside Back Cover	¥3,474,150
Outside Back Cover	¥5,040,300

Run of Section	UK Colour
Run of Section	¥3,021,000
DPS	¥4,607,025

FT Wealth

RATE CARDS

Magazine – FT Wealth – ¥

	Worldwide	Europe	US	Asia
Inside DPS1	¥10,215,750	¥8,307,750	¥2,742,750	¥2,297,550
Inside DPS2	¥9,937,500	¥8,148,750	¥2,703,000	¥2,090,850
DPS (ROM)	¥4,770,000	¥3,975,000	¥1,828,500	¥1,113,000
Outside Back Cover	¥6,081,750	¥5,167,500	¥1,908,000	¥1,582,050
1st Right Hand Page	¥5,207,250	¥4,372,500	¥1,717,200	–
2nd Right Hand Page	¥4,889,250	¥4,014,750	¥1,669,500	¥1,311,750
Front Half Page	¥3,736,500	¥2,862,000	¥1,152,750	¥826,800
Specified Position	¥3,657,000	¥2,782,500	¥1,073,250	¥715,500
Run of Magazine	¥3,339,000	¥2,385,000	¥1,033,500	¥596,250

