

Print Rate Cards ¥ Financial Times



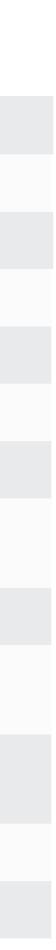


Financial Times Newspaper ¥

WEEKDAY – COLOUR PRIME

	Size	Worldwide	Europe including UK	UK	US	Asia
Front Page Solus	204mm x 112mm	¥5,291,520	¥3,679,260	¥2,067,000	¥1,356,270	¥1,025,550
Back Page Solus*	250mm x 170mm	¥5,291,520	¥4,068,810	¥2,385,000	¥2,051,100	¥1,717,200
Page 3	Half, Junior, Quarter	¥19,843,200	¥14,485,536	¥8,649,600	_	_
Page 5	Super Prime Full Page	¥25,066,350	-	-	-	-
	Full Page	¥23,516,100	¥17,315,100	¥10,223,700	_	-
	Junior/Half Page	¥18,412,200	¥13,440,906	¥7,806,900	-	-
Page 7 (Section 1 only)	Full Page	¥22,406,280	¥16,469,856	¥9,690,096	_	_
	Junior/Half Page	¥16,933,500	¥12,365,430	¥7,182,348	-	-
Arts Page (Section 1 only)	Quarter Page	¥8,549,112	¥6,300,216	¥4,348,968	_	_
Opposite Big Read (Section 1 only)	Full Page	¥22,406,280	¥16,469,856	¥9,690,096	_	-
	Junior/Half Page	¥16,933,500	¥12,365,430	¥7,182,348	_	_
Markets Data Strip	80mm x 345mm	¥5,278,800	_	¥2,238,561	-	-

*Runs as 250mm x 345mm in Section 2 on Monday



WEEKDAY – STANDARD COLOUR – RUN OF PAPER

	Size
Full Page *for Asia & US rates	560mm x 345mm
Junior Page	380mm x 230mm
Half Page *for Asia rates	280mm x 345mm
Quarter Page *for Asia and US rates	280mm x 170mm
Eight Page** *on all rates	140mm x 170mm
Strip	200mm x 345mm
DPS Centre	560mm x 715mm
Fireplace	380mm x 485mm

*Sold on a week-commencing basis **Subject to availability

	Worldwide	Europe including UK	UK	US	Asia
				••	
m	¥21,544,500	¥15,836,400	¥9,317,400	¥4,499,700	¥2,846,100
m	¥13,712,160	¥10,078,374	¥5,848,656	-	_
m	¥15,582,000	¥11,452,770	¥6,646,200	_	¥2,067,000
η	¥8,220,300	¥6,057,900	¥4,181,700	¥1,876,200	¥1,431,00
n	¥4,110,150	¥3,028,950	¥2,090,850	¥938,100	¥715,500
m	¥13,197,000	¥9,699,000	¥5,692,200	-	-
n	¥43,089,000	¥31,323,000	¥20,352,000	_	_
m	¥33,549,000	¥24,658,515	¥16,695,515	-	-



WEEKDAY – MONO – RUN OF PAPER (ROP)

	Size
Mono ROP Section 1* ** for US and Asia rates	SCU
Mono ROP Section 2	SCU
Floating Rate Notices	_

Column	Width
1	53mm
2	112mm
3	170mm
4	230mm
6	345mm

*Minimum 20cm x 2 columns **Will appear in Section 1 or 2, subject to availability

Worldwide	Europe including UK	UK	US	Asia
¥50,085	¥38,160	¥20,988	¥10,812	¥5,565
¥55,650	¥42,930	¥26,394	-	_
¥38,796	¥30,528	¥20,352	_	_

WEEKDAY – CLASSIFIED SINGLE COLUMN UNIT (SCU)

	Size	Worldwide
Business Opportunities	SCU	¥31,800
Business Wanted	SCU	¥31,800
Public & Legal Notices	SCU	¥31,800
Business for sale	SCU	¥31,800
Commercial Propert	SCU	¥15,900





Business Education ¥

WEEKDAY – Business Education	
Monday Newspaper	Mono SCU
	Colour SCU
Broadsheet Report	Mono SCU
	Colour SCU

Worldwide	Europe inc UK	UK	US	Asia	CEMEA
¥16,377	¥16,377	¥13,197	¥10,812	¥5,565	¥13,197
¥21,306	-	_	_	-	-
¥30,210	¥30,210	¥18,285	¥15,264	¥9,222	¥18,285
¥36,888	¥36,888	¥22,101	¥18,444	¥10,971	¥22,101





Special Reports ¥

WEEKDAY – Special Reports		WW Colour	WW Mono
Front Page	Half Page or Junior page	¥12,720,000	¥6,805,200
Back Page	Full page	¥15,947,700	¥13,610,400
	Half or Junior page	¥12,084,000	_
Page 3	Half or Junior page	¥10,923,300	¥5,876,640
Run of Report	Full Page	¥14,007,900	-
	Half Page	¥9,571,800	-
	Junior Page	¥8,423,184	-
	Quarter Page Solus	¥6,725,700	-
	Quarter Page (not solus)	¥4,992,600	_
	SCU	-	¥34,980



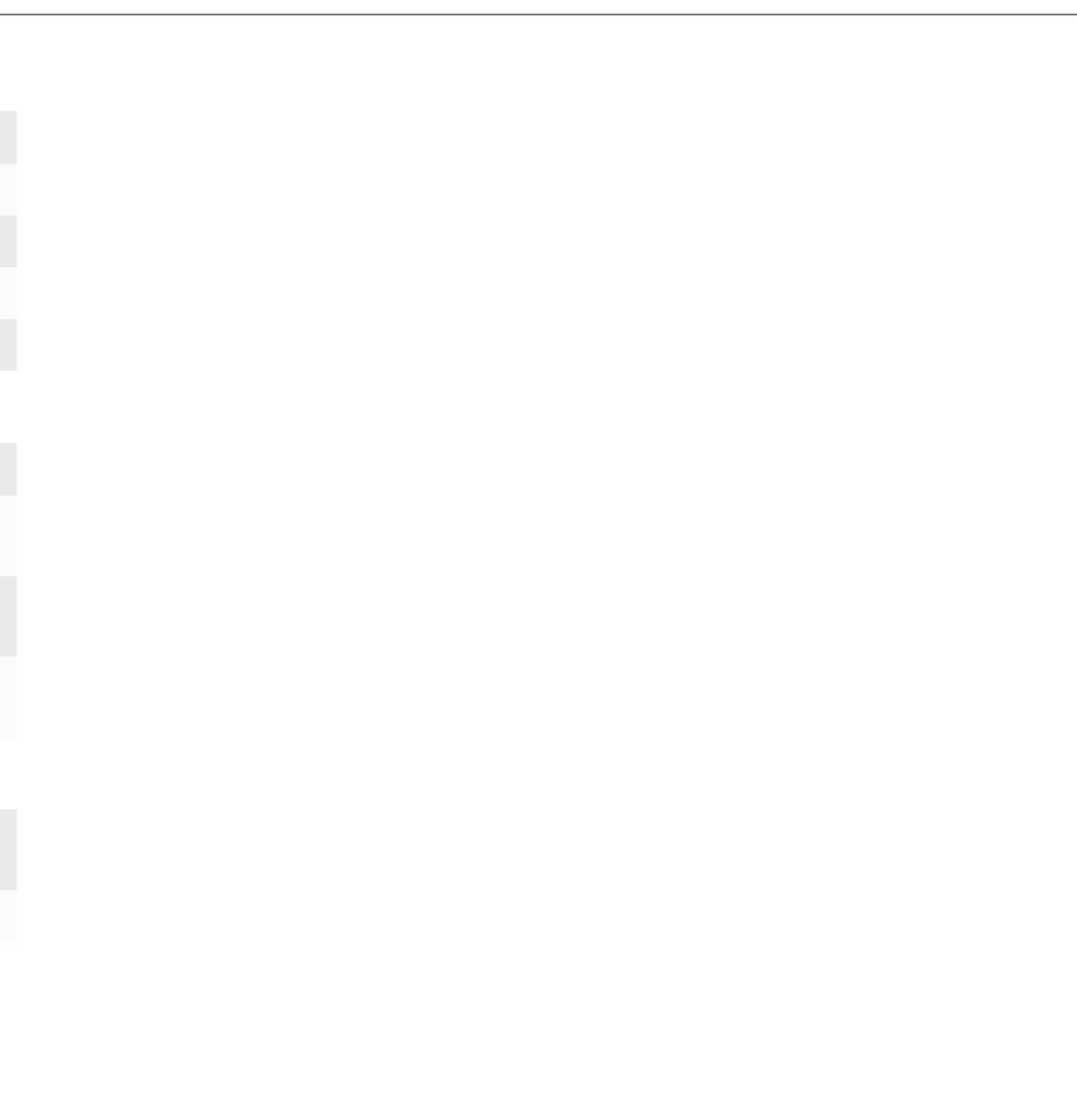
Weekday ¥



Newspaper (CPT)	¥
UK	¥27,825
Europe	¥23,055
USA	¥31,482
Asia	POA

HTSI Magazine (CPT)	¥
How to Spend It UK (loose A5 card)	¥26,553
How to Spend It USA (loose A5 card)	¥27,348
How to Spend It (Bound in)	POA

FT Weekend Magazine (UK)	WW Colour
FTWE – Bound In ONLY	POA



Weekday – Managed Funds & Investor Relations – ¥

Managed Funds Service 6 day lisiting – Minimum of 3 lines

UK Authorised Funds

Offshore Domiciled Funds

Managed Funds Service 2 day lisiting – Minimum of 3 lines

UK Authorised Funds

Offshore Domiciled Funds

Managed Funds Logos

All Print Issues (6 day Isiting)

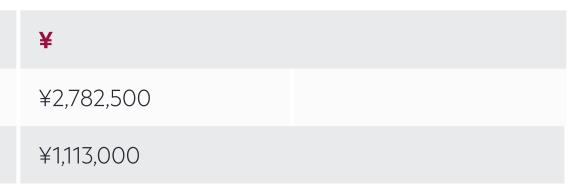
FTfm, FT Weekend (2 day listing)

Investor Relations Financial Times Share Service

Daily share price listing in the FT Share Service section and an enhanced Equities page on FT.com

¥	
¥202,725	per line per annum
¥267,120	per line per annum

¥	
¥121,635	per line per annum
¥159,000	per line per annum



¥	
¥461,100	per line per annum

Trading Directory ¥

Trading Directory	
4x3	
6x3	
8x3	
10x3	

Print Packages

Weekday Classified SCU – Worldwide

Print & Digital Packages Packages

Package 1

Package 2

Package 3

Package 4

3 Months	6 Months	12 Months
¥3,774,024	¥6,290,040	¥10,901,517
¥3,938,112	¥6,563,520	¥11,375,496
¥4,525,776	¥7,540,416	¥13,065,984
¥4,717,530	¥7,860,960	¥13,651,740

Rate	
¥34,185	

Details	Rate
2 x Quarter Page ROP FT Weekday 100k impressions ROS FT.com over 30 days	¥3,975,000
2 x 16x3 Box ROP FT Weekday 85k impressions ROS FT.com over 30 days	¥2,226,000
2 x 10x2 ROP FT Weekday 75k impressions ROS FT.com over 30 days	¥1,431,000
2 x 6x2 ROP FT Weekday 50k impressions ROS FT.com over 30 days	¥1,113,000



Section 1¥

FT Weekend – Section 1 – ¥

WEEKEND – COLOUR PRIME – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Full Page	204mm x 112mm	¥3,138,660	_	_	_	-
Junior Page	250mm x 170mm	¥3,138,660	-	_	-	-
Half Page	Half, Junior, Quarter	¥5,727,816	¥4,785,264	¥3,661,452	_	_
Quarter Page	Super Prime Full Page	¥12,016,425	_	_	_	-
Strip	Full Page	¥11,283,149	¥9,343,858	¥7,208,678	_	-
DPS Centre	Junior/Half Page	¥5,641,574	¥4,671,929	¥3,604,339	_	-
Fireplace	Full Page	¥10,770,278	¥8,919,137	¥6,881,011	_	-
Page 7 (Sec 1 Only)	Junior/Half Page	¥5,385,139	¥4,459,568	¥3,440,506	_	-



WEEKEND – STANDARD COLOUR – RUN OF PAPER

	Size	Worldwide	Europe incl UK	UK	US	Asia
Full Page	560mm x 345mm	¥10,257,408	¥8,494,416	¥6,553,344	-	_
Junior Page	380mm x 230mm	¥4,593,828	¥3,796,284	¥2,934,981	-	-
Half Page	280mm x 345mm	¥5,128,704	¥4,247,208	¥3,276,672	_	_
Quarter Page	280mm x 170mm	¥2,564,352	¥2,123,604	¥1,638,336	_	_
Strip	200mm x 345mm	¥4,029,696	¥3,330,096	¥2,574,528	_	_
DPS Centre	560mm x 715mm	¥20,514,816	¥16,988,832	¥13,106,688	_	_
Fireplace	380mm x 485mm	¥9,187,656	¥7,592,568	¥5,869,962	_	_



WEEKEND – MONO – RUN OF PAPER

	Size
Mono ROP	SCU*

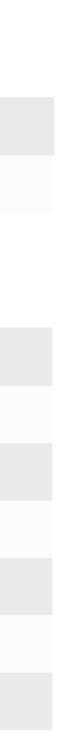
Column	Width
1	53 mm
2	112 mm
3	170 mm
4	230 mm
6	345 mm

*Minimum 20cm x 2 columns

Worldwide	Europe including UK	UK	US	Asia
¥21,783	¥18285	¥13,356	_	_

WEEKDAY – CLASSIFIED SINGLE COLUMN UNIT (SCU)

CLASSIFIED SCU	Size	Worldwide
Contracts & Tenders	SCU	¥34,185
Business Opportunities	SCU	¥31,800
Business Wanted	SCU	¥31,800
Public & Legal Notices	SCU	¥31,800
Business for sale	SCU	¥31,800
Commercial Property	SCU	¥15,900





House & Home ¥

House & Home

Front Page Solus

Full Page

Half Page

Quarter

Property Gallery

Property Gallery Strip

Size	WW Colour	WW Mono
100mm x 345mm	¥1,510,500	_
-	¥3,739,800	-
_	¥1,869,900	_
_	¥934,950	-
100mm x 83mm	¥127,200	_
100mm x 345mm	¥667,800	_

Life & Arts ¥

WEEKEND – LIFE & ARTS – COLOUR PRIME

Front Page Solus

Back Page Solus

Page 2

Page 3 Colour/Mono

Page 4

Page 5 Colour/Mono

First Full Page Opportunity

Page 7

Size	WW Colour
204mm x 112mm	¥2,067,000
280mm x 170mm	¥2,778,048
Quarter Page	¥3,180,000
204mm x 112mm	¥1,987,500
Quarter Page	¥3,100,500
Strip (140mm x 345mm)	¥3,498,000
Junior Page	¥6,271,596
Half Page	¥6,271,596
Full Page	¥11,090,886
Junior Page	¥5,644,500
Half Page	¥5,644,500

WEEKEND – LIFE & ARTS – STANDARD

Colour

WEEKEND – LIFE & ARTS – STANDARD

Mono

*For Color SCU less than 1/4 Pg, please contact your usual FT representative

Size	WW Colour
Full Page	¥8,995,902
Junior Page	¥4,601,778
Half Page	¥5,042,526
Quarter Page	¥3,065,838
Strip (140mm x 345mm)	¥3,372,390
Colour SCU*	¥27,030

Size	WW Colour
Full Page	¥5,144,604
Junior Page	¥2,320,128
Half Page	¥2,564,352
Quarter Page	¥1,282,176
Strip (14 x 6)	¥1,410,330
Mono SCU – All sizes	¥15,264

FT Weekend Magazine ¥

WEEKEND – FT WEEKEND MAGAZINE – PRIMES

Size	UK
Inside DPS	¥3,927,300
Outside Back Cover	¥2,472,927
Inside Back Cover	¥1,812,600

WEEKEND – FT WEEKEND MAGAZINE – PAGES

Size	UK
1st Left Hand Page	¥1,923,105
1st Right Hand Page	¥1,923,105
Front Half	¥1,735,962
Run of Magazine	¥1,392,045

WEEKEND – FT WEEKEND MAGAZINE – DPS

Size	UK
Front Half	¥3,180,000
Run of Magazine	¥2,703,000

WEEKEND – FT WEEKEND MAGAZINE – FRACTIONAL SIZE

Size	UK
Half DPS	¥2,067,000
Half Page	¥826,800
Quarter Page	¥496,080
Vertical Strip	¥578,760
Food & Drink Box	¥349,800

HTSI ¥



WEEKEND – HTSI – POSITION

Position

Inside DPS 1

Inside DPS 2

Inside DPS 3

Inside DPS 4

Inside DPS 5*

Inside DPS 6*

Inside DPS 7*

Inside DPS 8*

1st DPS after Contents

2nd DPS after Contents

Centre Spread

DPS Front Half

DPS (ROM)

WW	Europe	US	Asia
¥10,215,750	¥8,307,750	¥2,742,750	¥2,297,550
¥9,937,500	¥8,148,750	¥2,703,000	¥2,090,850
¥9,818,250	¥7,711,500	¥2,663,250	¥1,931,850
¥9,301,500	¥7,367,265	¥2,583,432	¥1,892,100
¥9,047,100	¥7,115,250	¥2,531,757	¥1,854,258
¥8,745,000	¥6,876,750	¥2,481,036	¥1,817,211
¥8,466,750	¥6,638,250	¥2,431,428	¥1,780,800
¥8,188,500	¥6,439,500	¥2,382,774	¥1,733,100
¥7,274,250	¥6,240,750	¥2,345,250	¥1,709,250
¥6,837,000	¥5,247,000	¥2,226,000	¥1,590,000
¥7,155,000	¥5,803,500	¥2,305,500	¥1,749,000
¥5,922,750	¥4,690,500	¥1,987,500	¥1,510,500
¥4,849,500	¥4,054,500	¥1,828,500	¥1,113,000

WEEKEND – HTSI – PAGES

Pages

Outside Back Cover

Left Facing Contents

Inside Back Cover

1st Right Hand Page

2nd Right Hand Page

3rd Right Hand Page

RHP Front Half

1st Left Hand Page

2nd Left Hand Page

Front Half Page

RHP (Run of Magazine)

Specified Positions*

Run of Magazine

*Page facing Technopolis, Eclectibles & Smooth Guide

WW	Europe	US	Asia
¥6,081,750	¥5,167,500	¥1,908,000	¥1,582,050
¥5,763,750	¥4,809,750	¥1,844,400	¥1,542,300
¥3,657,000	¥3,140,250	¥1,351,500	¥1,113,000
¥5,207,250	¥4,372,500	¥1,717,200	¥1,438,950
¥4,889,250	¥4,014,750	¥1,669,500	¥1,311,750
¥4,690,500	¥3,975,000	¥1,542,300	¥1,224,300
¥4,332,750	¥3,537,750	¥1,423,050	¥1,136,850
¥4,690,500	¥3,975,000	¥1,582,050	¥1,224,300
¥4,452,000	¥3,617,250	¥1,423,050	¥1,136,850
¥3,736,500	¥2,941,500	¥1,176,600	¥842,700
¥3,657,000	¥2,782,500	¥1,073,250	¥715,500
¥3,657,000	¥2,782,500	¥1,073,250	¥834,750
¥3,339,000	¥2,385,000	¥1,033,500	¥596,250

WEEKEND – HTSI – FRACTIONAL SIZES

Fractional Sizes

Half DPS

Half Page

Quarter Page

Vertical Strip

WW	Europe	US	Asia
¥3,855,750	¥3,021,000	¥1,192,500	¥556,500
¥1,868,250	¥1,272,000	¥675,750	¥357,750
¥954,000	¥715,500	¥437,250	¥278,250
¥993,750	¥795,000	¥477,000	¥318,000



WEEKEND – FT MONEY

Full Page ROP

Full Page*

Junior Page*

Junior Page ROP

Half Page ROP

Quarter Page ROP

Front Solus

Cover Wrap

SCU Rate

*Specified sites include 3, 5, & 7 and set sizes apply. Please speak to your FT rep for more details

WW	UK Colour	UK Mono
340mm x 262mm	¥3,210,210	_
Specified Position	¥3,484,167	¥3,484,167
Specified Position 250mm x 173mm	¥1,720,380	¥1,720,380
250mm x 173mm	¥1,575,690	¥1,198,860
170mm x 262mm	¥1,609,080	¥1,221,120
170mm x 129mm	¥806,130	¥610,560
262mm x 80mm	¥2,276,880	¥2,276,880
	POA	POA
	¥16,218	¥12,243

Art of Fashion ¥

WEEKEND – FT MONEY

Primes

Inside Front Cover

Inside Front Cover 2

Inside Front Cover 3

Left Facing Contents

1st Right Hand Page

2nd Right Hand Page

1st Left Hand Page

Right Hand Front Half

Left Hand Front Half

Centre Spread

Inside Back Cover

Outside Back Cover

UK Colour	Run of Section	UK Colour
¥9,730,800	Run of Section	¥3,021,000
¥9,253,800	DPS	¥4,607,025
¥8,791,110		
¥4,849,500		
¥4,452,000		
¥4,372,500		
¥4,372,500		
¥4,181,700		
¥4,086,300		
¥6,797,250		
¥3,474,150		
¥5,040,300		

FT Wealth ¥

	Worldwide
Inside DPS1	¥10,215,750
Inside DPS2	¥9,937,500
DPS (ROM)	¥4,770,000
Outside Back Cover	¥6,081,750
1st Right Hand Page	¥5,207,250
2nd Right Hand Page	¥4,889,250
Front Half Page	¥3,736,500
Specified Position	¥3,657,000
Run of Magazine	¥3,339,000

Europe	US	Asia
¥8,307,750	¥2,742,750	¥2,297,550
¥8,148,750	¥2,703,000	¥2,090,850
¥3,975,000	¥1,828,500	¥1,113,000
¥5,167,500	¥1,908,000	¥1,582,050
¥4,372,500	¥1,717,200	_
¥4,014,750	¥1,669,500	¥1,311,750
¥2,862,000	¥1,152,750	¥826,800
¥2,782,500	¥1,073,250	¥715,500
¥2,385,000	¥1,033,500	¥596,250

